1997 *Parliament Party Zone* Summer Rotation

12/22/97 1:17 PM

97 Summer Resort PZ	May	June	July	August
Ocean Drive (R)		Float + full p. PZ		
Boston Phoenix (V)			full p. 4C PZ**	Chaise + full p. 4C PZ** (Providence only)
Miami New Times (V)	12. Lions + 1/4 PZ* 26. Cuddle + 1/4 PZ*	2. Towel + 1/4 PZ*		
Orlando Weekly(V)	8. Float + 1/4 PZ** 15. Towel + 1/4 PZ** 22. Lions + 1/4 PZ** 29. 1/4 PZ ONLY**	5. Cuddle + 1/4 PZ**		
Fashion Spectrum (C)		Float + full p. 4C PZ**		
Dan's Paper (D)	19. Towel + 1/3 PZ*	13. **Umbrella** + 1/3 PZ* 20. Float + 1/3 PZ*	4. **Splash** + 1/3 PZ* 18. Window + 1/3 PZ* 25. **Dogs** + 1/3PZ*	8. Lions + 1/3 PZ* 29. **Chaise** + 1/3 PZ*

Boldface entry indicates MENTHOL print ads.

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*** Indicates adjacent PZ ad.**
**** Indicates stand alone PZ ad.**

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Fire Island Tide(D)--cover 3	23. Towel + 1/3 PZ*	6. **Umbrella** + 1/3 PZ* 20. Float + 1/3 PZ*	4. **Splash** + 1/3 PZ* 18. Window + 1/3 PZ*	1. **Dogs** + 1/2 PZ* 15. Lions + 1/3 PZ* 29. **Chaise**(see 8/1 PZ)
Hamptons(R)--cover 3	23. Float + 1/3 PZ**	13. **Splash** + 1/3 PZ** 20. Towel + 1/3 PZ** 27. Lions + 1/4 C**	3. **Chaise** + 1/3 PZ** 18. Window + 1/3 PZ ** 25. **Umbrella** + 1/3 PZ**	8. Cuddle + 1/3 PZ** 29. **Dogs** + 1/3 PZ**
Jersey Shore Vacation(P)	19. Window + 1/4 PZ*	Continued from 5/18	Continued from 5/18	Continued from 5/18
Newport Guide(P)			15. Window + 1/4 PZ *	Continued from 7/15
Steppin' Out(C)	21. Float + 1/4 PZ*	18. **Splash** + 1/4 PZ* 25. Towel + 1/4 PZ*	2. **Umbrella** + 1/4 PZ* 16. Window + 1/4 PZ* 30. **Chaise** + 1/4 PZ*	13. Lions + 1/4 PZ* 20. **Dogs** + 1/4 PZ* 27. Cuddle + 1/4 PZ*

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